



Jeannette Button

General Manager

Jeannette is a senior communications professional with 20 years experience in the government, retail and corporate sectors.

Jeannette's fields of expertise include public relations, strategic planning, media liaison and issues management gained through her roles with TIO, City of Melbourne, Telstra and Tourism NT.

Jeannette is driven by new experiences and challenges and enjoys taking responsibility for leading projects and initiatives. She strives for positive outcomes, personal growth and development and excels in situations which call on her creativity, enthusiasm and commitment.

Jeannette first moved to the NT in 1998 as the Corporate Affairs Manager for Telstra, which enabled her to quickly develop an appreciation for the Territory's challenges, unique character and charms.

She has a Bachelor of Arts in Indonesian and Politics, a Post Graduate Diploma in Professional Writing and is a member of the Public Relations Institute of Australia.

Areas of expertise

- Media relations
- Project and event management
- Strategic planning
- Issues management
- Stakeholder and community engagement

Industry experience

- Government (local & state)
- Insurance
- Telecommunications
- Tourism and Travel
- Retail



Think outside the circle.

Alice Springs
GHD Building, 82 Todd St Alice Springs
alice@creativeterritory.com

Darwin
3/55 Cavenagh St, Darwin
darwin@creativeterritory.com

www.creativeterritory.com

