



nine dots marketing

NT BRANCH



AUSTRALIAN
MARKETING
INSTITUTE



CERTIFIED
PRACTISING
MARKETER

Strategic Leadership IN MARKETING

This workshop is designed for experienced marketers to further develop their skills. It has been developed by Nine Dots Marketing, one of Australia's leading marketing and training organisations, for The Australian Marketing Institute.

The global marketing environment is changing and changing fast. The role of the marketing executive is also changing as organisations look to them to lead more diverse teams and act as strategists and motivators for the organisation.

This one day workshop will equip marketers with effective leadership tools and processes to enable them to lead the strategic vision of organisations. The program will demonstrate the key elements of value based strategy and examine the contribution that marketing decisions have on growing the value of the organisation.

registration

Via pdf online
AMI 2009 Foundation Workshops Program
Telephone: 1300 737 445
Email: events@ami.org.au

Registration fees:
CPM \$1040
AMI Members \$1100
Non-Members \$1260

[click here for
more information](#)



NB: SENIOR MARKETERS

This workshop qualifies as professional development under Certified Practising Marketer Program.

join us

Join us immediately after the workshop to unwind with casual drinks and canapés from 4:30pm.

Where: Novotel Darwin

Cost: No charge

RSVP: 13 August 2009

Please email forrestpr@bigpond.com

when and where

Monday 17th August 2009

8.45am to 4.30pm

Novotel Darwin, 100 The Esplanade



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