



Janelle Rees MPRIA AMAMI

Marketing Consultant

Janelle is Creative Territory's marketing consultant and is responsible for account management for TIO, Travelfresh and the Department of Planning and Infrastructure's Transport Safety Division among others. She has experience working for tourism and Government in the Northern Territory. Prior to moving to the Territory, she worked in Sydney in marketing communications and event management roles.

Janelle has developed an extensive network of contacts throughout the Territory in government, media and private sectors, and has experience communicating to Indigenous audiences.

Janelle is a professional member of the Public Relations Institute of Australia and the Australian Marketing Institute.

Areas of expertise

- Account management
- Marketing communication
- Event management
- Marketing planning and development

Industry experience

- Hospitality
- Tourism
- Government

Key client assignments

- TIO (Account Manager)
- Travelfresh (Account Manager)
- Department of Planning and Infrastructure (Account Manager)



Think outside the circle.

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