

Janelle Rees MPRIA, AMAMI

Marketing Consultant



Janelle is Creative Territory's marketing consultant and is responsible for account management for YMCA and the Department of Planning and Infrastructure's Transport Safety Division among others. She has experience working for tourism and Government in the Northern Territory. Prior to moving to the Territory, she worked in Sydney in marketing communications and event management roles.

Janelle developed Creative Territory's Marketing on a Shoestring and Sponsorship training packages and is responsible for rolling out the 12 Point Marketing Health Check.

With ten years' industry experience Janelle has developed an extensive network of contacts in government, media and private sectors, and has experience communicating to Indigenous audiences.

Janelle is a professional member of the Public Relations Institute of Australia and the Australian Marketing Institute.

Areas of expertise

- Account management
- Marketing communication
- Event management
- Marketing planning and development

Industry experience

- Hospitality
- Tourism
- Government
- Small business

Key client assignments

- YMCA (Account Manager)
- Department of Planning and Infrastructure (Account Manager)
- Department of Justice (Strategic Planning)

Find Janelle online

 au.linkedin.com/in/janellerees

 [@janelle_rees](https://twitter.com/janelle_rees)

 Search Groups 'Creative Territory Australia'

