



Jeannette Button MPRIA

General Manager

With more than 20 years experience in the government, retail and corporate sectors, Jeannette's fields of expertise include public relations, strategic planning, media liaison and issues management.

Jeannette moved to the Territory in 1998 and has since established a sound understanding of local issues, the media and the Territory's unique charm and character.

Jeannette strives to establish a clear understanding of clients' needs and developing targeted communication solutions. She has developed a number of training packages for dealing with the media, crisis communication and presentation skills and provides training to a number of companies and not-for-profit organisations across the Territory and beyond.

Jeannette has a Bachelor of Arts in Indonesian and Politics, a Post Graduate Diploma in Professional Writing and is a member of the Public Relations Institute of Australia.

Areas of expertise

- Media relations
- Project and event management
- Strategic planning
- Issues management
- Stakeholder and community engagement

Industry experience

- Government (local & state)
- Insurance
- Telecommunications
- Tourism and Travel
- Retail

Key client assignments

- Darwin City Council
- Batchelor Institute of Indigenous Tertiary Education
- Winston Group
- Knight Frank
- Desart
- Toga Group
- Earth Connect Alliance



Think outside the circle.

Alice Springs

24 Parsons St Alice Springs
alice@creativeterritory.com

Darwin

3/55 Cavenagh St, Darwin
darwin@creativeterritory.com

www.creativeterritory.com



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