

Jeannette Button FPRIA

General Manager



With more than 20 years experience in the government, retail and corporate sectors, Jeannette's fields of expertise include public relations, strategic planning, media liaison and issues management.

Jeannette strives to establish a clear understanding of clients' needs and developing targeted communication solutions. She has developed a number of training packages for dealing with the media, crisis communication and presentation skills and provides training to a number of companies and not-for-profit organisations across the Territory and beyond.

Jeannette has a Bachelor of Arts in Indonesian and Politics, a Post Graduate Diploma in Professional Writing, is a member of the Public Relations Institute of Australia and a Board Member of Corrugated Iron Youth Theatre. She is also the Conference Chair for the 2010 National PRIA conference.

Areas of expertise

- Media relations
- Stakeholder and community engagement
- Issues management
- Strategic planning
- Project and event management

Industry experience

- Government
- Telecommunications
- Tourism
- Insurance
- Retail

Key client assignments

- Darwin City Council
- Toga Group
- Batchelor Institute of Indigenous Education

Find Jeannette online

 @jb_nt



Search Groups 'Creative Territory Australia'

