



CASE STUDY

Mitchell Street Roadworks Community Consultation

Client: Darwin City Council

Challenge: To ensure that the public was well informed during road works and that minimal disruption was felt during the busy dry season.

Darwin's busiest street was in trouble. Its surface was breaking up at an alarming rate and had to be replaced.

As the premier tourist strip, the home of al fresco dining and one of the main roads leading to the city, the resurfacing of this Darwin street would cause major disruption to workers, residents, tourists and diners.

Creative Territory was commissioned to ensure stakeholders had input into the works program and access to the information they needed to go about their daily business.

Using a combination of old-fashioned footwork and high-tech tools, we were able to ensure everyone had the information they needed to get on with the job, into their driveways and down the street. We helped keep Mitchell Street *open for business*.



Roadworks planned for Mitchell Street

Roadworks will take place on Mitchell Street over three days next week. The road will be resurfaced from Tuesday 10 to Thursday 12 July.

The resurfacing will be undertaken on 116m of road directly in front of the Darwin Entertainment Centre. This work was unable to be undertaken when the rest of the street was resurfaced last year due to work on the entertainment centre at the time.

Both lanes of the road will be resurfaced, although the street will remain open to traffic in both directions.

Motorists are asked to take care and follow the directions of traffic control.

There will be some dust associated with the works and some minor delays.

Darwin City Council apologises for any inconvenience.

For more information:
Telephone Hotline: 8930 0618

