

Tracy Jones elected national PRIA President

Creative Territory Managing Director Tracy Jones has been elected national president of the Public Relations Institute of Australia.

The Darwin-based consultant was elected to the top job at the Institute's annual general meeting in Sydney on Sunday 14th October.

A former journalist and public servant, Tracy is the first Territorian to become the organisation's national president.

Tracy runs successful Darwin-based PR agency Creative Territory and has won numerous national and state awards for public relations and marketing excellence.

She has been a member of the national board for three-and-a-half years, including two years as national Vice President.



Think outside the circle.

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2007 PRIA State Gold Award for Excellence for a Pro Bono Campaign
2007 PRIA State Gold Award for Excellence for Community Relations
2007 PRIA State Highly Commended Award for Excellence for Issues Management
2007 Best New Business, NT Business Champion Awards