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THE IMAGE AND REPUTATION BUILDERS

## World-class communication services now available to Territory business

Territory businesses can now access world-class business and communication services through a local company. The Territory's leading communication firm, Creative Territory, has joined forces with national business advisory group Rowland to deliver professional advice with a local focus.

The new affiliation, celebrated at a launch at Parliament House on Wednesday 15<sup>th</sup> August, means that Territory businesses can now access comprehensive reputation management services with the right combination of local knowledge, national experience and global access.

Both Rowland and Creative Territory have strong local credentials. Rowland has been working for Territory clients for six years with companies such as Mission Australia, Vodafone, Alcan, Lasseters, McDonald's and McArthur River Mining.

Creative Territory is a local company owned and operated by Territorian of 20 years Tracy Jones. Tracy and her team have been involved with iconic local projects including the construction of the AustralAsia Railway, the rollout of Opal Fuel in Alice Springs, the introduction of new road safety laws and *Creating Darwin's Future*.

Rowland Chairman Geoff Rodgers, said working in the Territory required local knowledge and know-how and the affiliation brings new opportunities for local business.

"Through our affiliation with Creative Territory, we really are the only business and communications partnership that understands both the local and national market place," Geoff said.

"Rowland has been working in the Territory for six years now. We firmly believe the Territory is the new economic powerhouse and a place where we can make things happen.

"Just like the Territory, our strength is in mining energy and resources and we have a tremendous enthusiasm for the potential that exists here. We have something to offer all businesses – both local growing companies and major corporations looking to establish here in the Territory."

Creative Territory Managing Director Tracy Jones said the partnership with Rowland completes their ability to deliver the best in communication advice and services to the Territory.

"While we can do anything here in the Territory, it can help to bring a partner on board who brings new thinking and rigor to your business," Tracy said."

"In Rowland we found a partner that engages in best professional practice, is prepared to make a commitment to the Territory, understands that the Territory is a special place and shares our passion for excellence."

