

MEDIA RELEASE

NORTHERN TERRITORY SMALL BUSINESS CHAMPION AWARDS

Creative Territory has been recently named Champion New Business at the inaugural Northern Territory Small Business Champion Awards held at SkyCity Darwin on Friday 24 August, 2007.

Covering over 16 categories, the Small Business Champion Awards celebrates the proud achievements of small business across the Northern Territory.

Small business is thriving! This was clearly the message broadcast as winners were announced.

The 2007 Northern Territory Small Business Champion Awards is a prestigious program celebrating the many achievements of small business across the Northern Territory.

"The Small Business Champion Awards is a celebration of small business and its contribution to the Australian way of life", said Steve Loe, Managing Director of Program Managers - Precedent Productions. "When the Champions Judges evaluate a submission, they are looking at all aspects of a winning business; business strategies, customer service, vision, support of the local community and growth, just to name a few. It's not always about money. There are many small business owners who will never be millionaires, but whose contribution is invaluable", Steve said.

Award recipients were delighted to receive their trophies - to have their passion, dedication, commitment and hard work celebrated amongst their peers was an occasion they'll never forget.

The Northern Territory winners will represent their category against other states on a national level at the Australian Small Business Champion Awards to be held in Sydney on the 3rd November 2007.

The Awards are proudly supported by the Major Sponsors, Commonwealth Bank Local Business Banking, Department of Industry, Tourism & Resources and Associate Sponsors Microsoft Australia, Quicken Australia and the Council of Small Business Of Australia.

For further information, please contact Jodie Oberg - Precedent Productions Tel: 02 9264 0757 or email jodieo@precedent.net



SMALL BUSINESS
CHAMPION
AWARDS 2007

Major Sponsors



CommonwealthBank
Local Business Banking



Australian Government
Department of Industry
Tourism and Resources

Associate Sponsors



Presented by



Precedent Productions Pty Ltd
1st Floor 168 Day Street Sydney 2000
PO Box A1260 Sydney South NSW 1235
ABN: 35 052 469 799
Telephone: 02 9264 0757
Facsimile: 02 9264 0814
Email: precedent@precedent.net
Website: www.precedent.net