



## creativethinktank

An independent collective of creative professionals offering breakthrough solutions and **ideas that work.**

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### The Creative Think Tank is a new concept in ideas creation.

Creative Territory is a founding member of the Creative Think Tank, a new concept in ideas creation in Australia.

The Think Tank workshops ideas and concepts to find creative solutions to problems and opportunities.

The Think Tank has a core of members drawn from other companies in the Territory creative community which is supplemented by other business and community members depending on the project being undertaken.

Creative Think Tank has worked on a number of ideas and campaigns in recent times including a marketing

strategy and rebrand of Darwin Speedway. We have also worked with Territory Proud, the YMCA and CDU.

The Think Tank generally works on a pro-bono basis, although some of our clients have accessed the Think Tank for specific strategic projects.